

June M. Seefeldt

GRAPHIC DESIGNER

WEB DESIGN / DEVELOPMENT / EPUBLISHING

- Design and develop websites for a variety of companies with an awareness of desktop, tablet, and mobile layout.
- Build eBlasts and newsletters using programs like iContact, Constant Contact, and MailChimp.
- Develop and maintain websites and blogs using Wordpress and MySQL databases.
- Convert printed books into digital eBooks for e-readers including MOBI and EPUB formats.
- Research and incorporate the latest SEO trends and Google Analytics tracking into websites.

GRAPHIC DESIGN / PRODUCTION

- Create company brands starting with a logo and developing a color scheme, imagery selection and complementary elements for all materials including print collateral, packaging, display booths, and websites.
- Responsible for layout and production of textbooks in a variety of grade levels, subjects, and languages.
- Render new product illustrations and artwork for use in textbooks, websites and brochures.
- Design a wide range of print materials from labels to packaging using new or established graphic standards.
- Render info-graphics for a variety of companies to use in presentations, brochures and on websites.

PROFESSIONAL EXPERIENCE

- Feb 2002 – Present FREELANCE GRAPHIC DESIGNER, currently based in Bradenton, FL
- 2001 – Feb 2002 ENCORE SOFTWARE, Los Angeles, CA
- 2000 – 2001 FREELANCE GRAPHIC DESIGNER, Los Angeles, CA

EDUCATION

Bachelor of Fine Arts, University of Colorado, Denver, CO 1992

Professional Development – Online Training through Lynda.com (ongoing)

- CSS: Core Concepts
- CSS: Page Layouts
- HTML Essential Training
- HTML5: Structure, Syntax, and Semantics
- SEO: Link Building in Depth
- Improving Your Proofreading Skills, Management Seminars
- Computer Graphics courses, Community College of Denver
- Improving SEO Using Accessibility Techniques
- Online Marketing Fundamentals
- Analyzing Your Website to Improve SEO
- Insights from an Online Marketer
- InDesign CS6 New Features

COMPUTER SOFTWARE — MACINTOSH PLATFORM

Dreamweaver, InDesign, Photoshop, Illustrator, TextWrangler, Flash, Acrobat, QuarkXpress, PowerPoint, Excel, Word

Web Design Languages — As Needed

HTML5, CSS3, JAVASCRIPT, JQuery, PHP, ASP, AJAX

AWARDS

Employee of the Month, April 2000, January 1999, and in March 1998 — KSWB-TV
Honorable Recognition, Ink drawing — Colorado State University

June M. Seefeldt
G R A P H I C D E S I G N E R

REFERENCES

Linda Irwin
Founder, Managing Partner
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